



## Centre for Innovation and Technology

ZENIT GmbH, founded in 1984, is a public-private partnership with around 60 employees.

### Shareholders are

- Netzwerk ZENIT e. V., an association of over 180 enterprises, many of them hidden champions
- The State of North Rhine-Westphalia, in particular the Ministry of Economic Affairs
- A consortium of public and private banks

ZENIT is a non-profit innovation and technology transfer agency whose mission is to support structural change in NRW. ZENIT is regionally anchored yet has an international focus. Our primary task is to furnish our core clients – small and medium-sized enterprises (SMEs) – with contacts and cooperation opportunities. We also work closely together with universities and research institutions as well as the European Commission, national and regional bodies and other business development organizations. Our clients come from NRW, throughout Germany, and abroad.

# ZENIT

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# ZENIT



Moving innovation forward

Partner for business and science

## Important facts about NRW

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NRW is the economic powerhouse at the heart of Europe and has always had an open approach to transnational co-operation. With some 17.9 million inhabitants, NRW is Germany's most densely populated region and thus one of Europe's largest markets. It is an important partner for many countries – whether for goods, services or research.

### Key features

- A business community characterized by both multinational companies and SMEs
- Strong industrial and service sectors, ranging from automotive to chemicals, electronics, biotech, nano, media and telecommunications
- A skilled and reliable workforce
- A highly concentrated scientific, research and innovation landscape
- Sophisticated transport and logistics infrastructure

## NRW and Europe

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As a reputable partner in the Enterprise Europe Network and a number of other European groups, helping local organizations enter markets abroad and assisting their foreign counterparts in NRW has long been our business. We are your best port of call for all transnational activities.

### Main services

- Individual guidance, assistance and support
- Mediation of all kinds of partnerships
- Access to R&D players and results
- Sector-based market research
- Technology transfer



## Funding

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As specialists in the field of public funding, ZENIT has a comprehensive overview of all technology, research and innovation programmes at regional, national and EU level. Our expertise allows our clients to access the most appropriate source of funding for their projects. In addition to general information and advice, we also offer customized services for individual clients.

### Main services

- Evaluation of project ideas
- Advice on EU funding programmes for R&D&I, e. g. Horizon 2020 and Horizon Europe
- Review and optimization of funding applications
- Identification of suitable partners in and outside NRW and help in setting up research consortia
- Assistance in the commercialization of R&D results

## Strategic innovation consulting

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In order to stimulate innovation, you need excellent ideas, ground-breaking technologies and approaches, reliable new business contacts, regional concepts and often an international focus. In order to make technology and innovation measures an integral part of a company's management operations, ZENIT offers innovation players competent support.

### Main services

- Innovation management coaching
- Assistance in the implementation of innovative ideas and measures
- Regional development consulting
- Policy recommendations